



° INB372

Final Project

# Choose a country – (section 20)

<b>1. Croatia</b>	<b>3. Ukraine</b>
<b>2. Austria</b>	<b>4. Poland</b>

# Choose a country – (section 08)

<b>1. Colombia</b>	<b>3. Ecuador</b>
<b>2. Mexico</b>	<b>4. Venezuela</b>

# Include the following

- Try to identify overall **attractiveness** in terms of cost, benefit and risk of the given “country”.
- Culture
- Whether the country falls under any specific economically integrated group? If yes, what advantages they are getting because of the association.
  - Countries with whom they have **trade relations**, whom they consider as their allies.
- Key local companies
- Key resources
- Geographical location (advantages/disadvantages)
- Where they are located in the CPI (Corruption Perception Index) and how this is helping/creating barrier in attracting **FDI** towards their country.



# Create a Magazine to promote your country

- Needs to have illustrations
- Printed
- Creativity in data presentation
- Present 5 interesting facts about your country

Note: Maximum 8 pages.

# Instruction for Presentation

- Time: 14 ( $\pm 2$ ) minutes for presentation and 5 minutes for Q&A for each team.
- Integrate your magazine.
- All the team members have to participate.
- Dress code: Based on the culture of the chosen country/business attire.
- All the teams must be present in other team's presentation and participate in the Q&A.