

Business Plan

- You have to write a “Business Plan” as a team for the final report.
- Use the topics (not all) covered in the course. Like-
 - Entrepreneurial idea
 - Business structure
 - Business environment analysis
 - Human resource management strategies
 - Market Analysis
 - Marketing strategies
 - Expected financial outcome

Instruction for Writing the Report

- Word Limit: 3000 words.
(Executive summary, Table of content, Appendices etc do not count)
- Use proper heading and numbering.
- Include charts, graphs, tables etc, if applicable.
- Use standard font, font size: 12/13, Line Spacing: 1.5 and justify.
- You have to submit a spiral or ring bind hard copy and a soft copy (word or pdf format) via e-mail.
- Make sure, you include all the group members name and ID.

Instruction for Presentation

- Time: 12 (± 2) minutes for presentation and 5 minutes for Q&A for each team.
- All the team members have to participate.
- Dress code: Business attire.
- All the teams must be present in other team's presentation and participate in the Q&A.

Deadlines for the Final Report

- **Date of Submission:**
 - Last week of the semester.
 - Specific date and time will be announced in due course.
- **Presentation:** TBA