

MGT210 – Spring' 2018

Management Term Paper

Marks: 20% (Report & Presentation)

Submission: 17th April 2018 in class

In this 20 pages report the students will select an organization and describe how this organization has implemented management practices that have strengthened the organization. They will also look at how the organization has innovated and improved on these practices as well as point out specific areas where further development is still needed.

- Cover Page- Picture or Design , Name of the Company
- Title Page- NSU logo, Prepared by, prepared for (Name, designation, Institution), date
- Acknowledgement
- Table of Contents
- Executive Summary: 1 page
- Introduction: Company History and profile, Financial Success etc.
- Vision and Mission of the company
- Situation analysis: Internal and External factors of the company
- Management issues: Some good and bad points of the Company. Explain them point by point in your own language.
- Porters 5 Forces Analysis
- SWOT Analysis: List few strength, weakness, opportunities and threats of the company. Be brief but precise.
- Objectives of the company: List few objectives and for every objective there must be a strategy.
- Motivating Employees:
 - Payment Schemes
 - Bonuses and Incentives Schemes
- Conclusion
- Reference

Format: 12 Times New Roman, 1.5 line Spacing.