

SPRING 2017 PROJECT CONTENT REQUIREMENTS

The Scrapbook must contain six sections. Your task is to select a country and research about all the sections; all the six sections are required to be present. The main objective of your final project is to **PROMOTE YOUR COUNTRY AS AN INVESTMENT DESTINATION**

Section 1: AN INTRODUCTION.

Specifics:

- What is the most populated city in your country?
- What is the capital city? Name 5 cities of your country?
- What is the currency called?
- What is the population of your country?
- Who is the president/prime minister/ruler of your country? (What system of government does your country have?)
- What type of Economic System does your country follow?
- Which legal system does your country follow?
- Where do you stand in the Human Development Index?
- What is your country's GDP? GDP per capita? Trend in the last five years? Future projections?
- Foreign direct inflow in your country in the last 5 years? From where?
- Foreign direct outflow from your country in the last 5 years? To where?
- Where do you stand in the Corruption Perception Index (CPI)?

Section 2: LOCATIONS AND RESOURCES

Specifics:

- Where is your country located in the world map? Does your country enjoy and advantage / disadvantage because of the location it is in?
- Name top 5 local companies
- Name top 5 foreign companies that have established themselves in your country?

- What natural resources is your country rich in? Are you utilizing those in your country's production? Where and how are you utilizing those?

Section 3: ECONOMIC INTEGRATION

Specifics:

- Which country is your biggest ally and why?
- What is your primary export / import? From and to which country?
- Is your country a member of any Trade Blocs? Which one?
- What advantage are they getting as a result of that Trade Bloc?
- What is your country offering to your partner countries of your Trade Blocs?
- Which level of Economic Integration is your Trade Bloc in?

Section 4: ALL ABOUT YOUR CULTURE!

Specifics:

- What is the dominant language of your country? Say a few words in that language
- What is the local cuisine like?
- What music is more popular in your country?
- What are the key festivals celebrated in your country? How and why is it celebrated?
- What the key holidays enjoyed by the people of your country?
- Share a cultural fun fact with us?
- Is there anything in particular that a tourist should know before visiting your country?
- If I were to visit your country tomorrow, what would you recommend me to do?
- Evaluate the culture of your country in terms of Hofstede's Dimension?

Section 5: OVERALL ATTRACTIVENESS

Specifics:

- What are the **benefits** that I would enjoy from investing in your economy?
- What are the **cost** that I would incur from investing in your economy?
- What are the **risks** associated if I were to invest in your economy?

Section 6: THE DECISION!

Specifics:

- Is your country a viable location to invest in based on the findings of the previous sections?
- If yes, where should I invest in?
- What should be my mode of entry? And why?

N.B. Each sections have some suggested questions, which are outlined above, that needs to be researched. However, you are not to limit your research only to the questions specified. Please feel free to research any additional materials that would help you to promote your country further as an investment destination. And remember, you should always be aware of the latest happenings in your country.

Good luck!